BLUE CROSS LABORATORIES PVT LTD.

CIN No. U24230MH1980PTC022825

Peninsula Chambers, Peninsula Corporate Park, G.K. Marg, Lower Parel, Mumbai – 400 013.

Website: www.bluecrosslabs.com

World Class Quality Medicines at Affordable Prices

CIRCULAR No.: 010/2016-2017

May 2, 2016

TO ALL STOCKISTS IN INDIA

DPCO 2013 - MRP Change

In continuation to our Circular no. 001/2016-2017 dated 1.4.2016 and in accordance with the Ceiling Price Notification Ref. S.O. 1560(E) dated 27.4.2016, please note the reduction in Maximum Retail Price (MRP) of following product:

Sr. No.	Product Name	Pack	Reduced Max. Retail Price ₹	
1	MEFTAL-P Suspension	60ml	30.20	

Accordingly, the new reduced-price stocks are available. You are requested to stop supplying old-price stocks lying with you, call back such stocks from your Retailers and if you wish, return the same to us for re-labelling / issue of credit note for price difference. You are also requested to order the new reduced-price stocks of above mentioned product immediately, so that you and your Retailers can meet the consumer demand readily. Kindly also inform your Retailers concerned about the new price. Details are given on reverse. Your URGENT cooperation will be appreciated.

R. MAHADEVAN, Sr. General Manager AUTHORISED SIGNATORY

To : All Stockists in India

c.c.: All C & FAs/ C A / Depots

c.c.: All Field Staff

SCHEDULE - II FORM - V - PRICE LIST (See Paragraphs 2(x), 24,25,26)

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TABLE-A - Scheduled Formulations - Own Manufactured Formulations

Name of the Product (Formulation and its dosage forms)	Composition approved by Drug Control Authorities	Pack Size	Price to Retailer (Incl. of E.D.)	Maximum Retail Price (Incl. of E.D. & Taxes)
MEFTAL-P Suspension	Pl	60ml	23.24	30.20
	2	dosage forms) 2 MEFTAL-P Suspension Each 5 ml contains:	dosage forms) 2 3 4 MEFTAL-P Suspension Each 5 ml contains: Mefenamic Acid IP 100 mg	dosage forms Size Retailer (Incl. of E.D.)

The information furnished above is correct and true to the best of my knowledge and belief.

Place: Mumbai Date: 02.05.16

c.c. : All C & FAs / C A / Depots

All Field Staff All D.Cs. / NPPA

Dealers

Authorised Signatory:

Name:

R. MAHADEVAN

Designation: SR. G.M. - DISTRIBUTION