

BLUE CROSS LABORATORIES PVT LTD.

Peninsula Chambers, Peninsula Corporate Park, G.K. Marg, Lower Parel, Mumbai - 400 013.

World Class Quality Medicines at Affordable Prices

CIRCULAR No. : 004A/2016-2017

April 7, 2016

TO ALL STOCKISTS IN INDIA

MRP Changes – Formulations shifted to Non-Scheduled Category

In accordance with the NPPA OM dated 06.04.2016, please note the reduction in Maximum Retail Prices (MRPs) of following products (which are now shifted to the Non-Scheduled Category) with immediate effect :

Sr. No.	Product Name	Pack	Reduced Max. Retail Price ₹
1	AZIBEST 100 DT	3's	17.00
2	AZIBEST 100 Suspension	15ml	25.30
3	EXTACEF 100 DT	10's	60.30
4	LIPONORM 5 Tablets	10's	18.40
5	LOSTAT 25 Tablets	10's	15.50
6	LOSTAT 50 Tablets	10's	25.70

All procedures regarding invoicing from C & FAs to you and from you to the Retailers / Hospitals / Nursing Homes and issue of credit notes is same as in Circular no. 001/2016-2017 dated 1.4.2016.



AUTHORISED SIGNATORY

c.c. : All C & FAs/ C A / Depots in India
All Field Staff

SCHEDULE - II
FORM - V - PRICE LIST
(See Paragraphs 2(x), 24,25,26)

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TABLE-B - Non-Scheduled Formulations - Own Manufactured Formulations

Sl. No.	Name of the Product (Formulation and its dosage forms)	Composition approved by Drug Control Authorities	Pack Size	Price to Retailer (Incl. of E.D.)	Maximum Retail Price (Incl. of E.D. & Taxes)
				₹	₹
1	2	3	4	5	6
1	AZIBEST 100 DT	Each dispersible tablet contains: Azithromycin Dihydrate IP eq. to Azithromycin (Anhydrous) 100 mg	3's	13.08	17.00
2	EXTACEF 100 DT	Each dispersible uncoated tablet contains: Cefixime IP as Trihydrate eq. to Anhydrous Cefixime 100 mg	10's	46.41	60.30
3	LIPONORM 5 Tablets	Each film-coated tablet contains: Atorvastatin Calcium IP eq. to Atorvastatin 5 mg	10's	14.16	18.40
4	LOSTAT 25 Tablets	Each film-coated tablet contains: Losartan Potassium IP 25 mg	10's	11.93	15.50
5	LOSTAT 50 Tablets	Each film-coated tablet contains: Losartan Potassium IP 50 mg	10's	19.78	25.70
Purchased Formulations					
6	AZIBEST 100 Suspension (Mfg. by Hema Laboratories Pvt. Ltd., Dehradun)	Each 5 ml contains: Azithromycin Dihydrate IP eq. to Azithromycin (Anhydrous) 100 mg Flavoured syrup base q.s.	15 ml	19.28	25.30

The information furnished above is correct and true to the best of my knowledge and belief.

Place : Mumbai

Date : 07.04.16

c.c. : All C & FAs / C A / Depots
All Field Staff
All D.Cs. / NPPA
Dealers


Authorised Signatory :

Name : **R. MAHADEVAN**

Designation : **SR. G.M. - DISTRIBUTION**